



MEDIA KIT • OCTOBER 2026

SURVIVALBOB

▶ @SurvivalBobGaming • Twitch SurvivalBob Partner • X @SurvivalBob_YT

Long-form survival & open-world gaming on YouTube

Icarus • Dune: Awakening • Conan Exiles • No Man's Sky

152K

SUBSCRIBERS

+3K in September

SEPTEMBER 2026

★ BEST MONTH OF THE PAST YEAR

1.39M

VIEWS

4.8M views in the past 12 months

185K

WATCH HOURS

AVG VIEWS PER VIDEO

34.6K

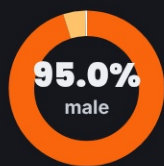
31 long-form videos published in Sept 2026

Typical video: ~20K. Two series launches lift the average.

AUDIENCE

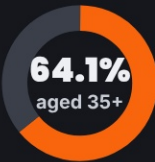
September 2026

GENDER



Male	95.0%
Female	4.6%
User-specified	0.4%

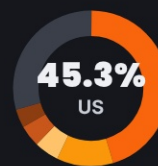
AGE



91.6% aged 25+

Aged 35+	64.1%
Under 35 (remainder)	35.9%

TOP COUNTRIES



US	45.3%
UK	11.8%
Canada	5.1%
Germany	4.5%
Australia	3.8%
Other	29.5%

TOP SERIES

Views, past 12 months



1.68M

Icarus
Olympus



538K

Dune:
Awakening

NEW • STARTED SEPT 2026



512K

Conan Exiles
Enhanced



408K

No Man's
Sky Cosmos

NEW • STARTED SEPT 2026

BRAND PARTNERS

Brands I've worked with

GAMES

Funcom Dune: Awakening • Conan Exiles • Aloft

Hello Games No Man's Sky

The Last Caretaker

GAMING SERVICES

GPORTAL

GEAR

Razer

Elgato

LIFESTYLE

HelloFresh

Factor

Into The AM

SPONSORED VIDEO RESULTS • LIFETIME

Funcom

Integration • Dune ep 14

✓ No viewer drop at the sponsor read

12.2K

views

5.4%

CTR

GPORTAL

Dedicated • Windrose

18.3K

views

8.6%

CTR

LIVE EVENTS

Simulcast on Twitch + YouTube: game launches, sponsored streams, and Twitch Drops.

TWITCH

Past 12 months

594*

avg viewers on Drops
event streams

2,559*

peak viewers

100

avg viewers, all streams

YOUTUBE LIVE

September 2026

247

peak viewers (NMS 10
Year Anniversary)

~89

avg concurrent viewers

★ Sponsored streams for Funcom (Dune: Awakening, Conan Exiles, Aloft), Hello Games (No Man's Sky) and Factor.

*10 No Man's Sky Twitch Drops streams, boosted by Twitch's own Drops program, not a sponsorship.

Sources: YouTube Studio (September 2026 and past 12 months) • Twitch analytics (Oct 2025–Sep 2026)

SURVIVALBOB • youtube.com/@SurvivalBobGaming